

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307257-1	08/19/12	August 2012	07/30/12 - 08/19/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washington	National

Advertiser	Product	Estimate Number
Loudsauce	LoudSauce	2029

Billing Address:

Buying Time LLC
Attention: Accounts Payable
650 Massachusetts Avenue NW - Suite 210
Washington, DC 20001

Flight Dates	Order #	Alt Order #
08/13/12 - 08/19/12	307257	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
2		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/13/12	08/17/12	M-F 7-9a	7-9a	11121--	:30	6	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 11121-- 6 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV M 08/13/12 8:43 AM M-F 7-9a 7-9a :30 LOUD123456H \$1,800.00 NM									
2 WPTV Tu 08/14/12 8:43 AM M-F 7-9a 7-9a :30 LOUD123456H \$1,800.00 NM									
3 WPTV W 08/15/12 8:50 AM M-F 7-9a 7-9a :30 LOUD789H \$1,800.00 NM									
5 WPTV Th 08/16/12 6:59 AM M-F 7-9a 7-9a :30 LOUD789RH \$1,800.00 NM									
4 WPTV Th 08/16/12 8:42 AM M-F 7-9a 7-9a :30 LOUD789RH \$1,800.00 NM									
6 WPTV F 08/17/12 8:50 AM M-F 7-9a 7-9a :30 LOUD789RH \$1,800.00 NM									
2	08/13/12	08/17/12	M-F 5-530p	5-530p	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV M 08/13/12 5:21 PM M-F 5-530p 5-530p :30 LOUD123456H \$800.00 NM									
2 WPTV Tu 08/14/12 5:20 PM M-F 5-530p 5-530p :30 LOUD123456H \$800.00 NM									
3 WPTV W 08/15/12 5:10 PM M-F 5-530p 5-530p :30 LOUD789RH \$800.00 NM									
4 WPTV Th 08/16/12 M-F 5-530p 5-530p :00 \$800.00 NM									
<i>Credited</i> dollars to be used for productin cost									
5 WPTV F 08/17/12 5:11 PM M-F 5-530p 5-530p :30 LOUD789RH \$800.00 NM									
3	08/13/12	08/17/12	M-F 530-6p	530-6p	11111--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 11111-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV M 08/13/12 5:38 PM M-F 530-6p 530-6p :30 LOUD123456H \$850.00 NM									
2 WPTV Tu 08/14/12 5:37 PM M-F 530-6p 530-6p :30 LOUD123456H \$850.00 NM									
3 WPTV W 08/15/12 5:41 PM M-F 530-6p 530-6p :30 LOUD789RH \$850.00 NM									
4 WPTV Th 08/16/12 5:43 PM M-F 530-6p 530-6p :30 LOUD789RH \$850.00 NM									
5 WPTV F 08/17/12 5:37 PM M-F 530-6p 530-6p :30 LOUD789RH \$850.00 NM									

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Loudsauce	LoudSauce	2029	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/13/12	08/17/12	M-F 558-6p	558-6p	MTWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 MTWTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Tu 08/14/12 5:54 PM M-F 558-6p 558-6p :30 LOUD123456H \$1,200.00 NM									
5	08/19/12	08/19/12	Production	5a-5x	-----S	:01	1	\$125.00	NS
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -----S 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Su 08/19/12 Production 5a-5x :01 \$125.00 NS									

Total Spots 17 Gross Total \$19,575.00

<u>Agency Commission</u>	\$2,936.25
<u>Net Amount Due</u>	\$16,638.75

Payment Terms 30 Days